

PURELINE BACKLIT FILM – BRILLIANT POINT OF SALE BACKLIT DISPLAYS FOR A BRIGHTER WORLD

Dear ladies and gentlemen, dear friends of Folex,

plastic is still indispensable for many purposes, but plastic waste undoubtedly also poses an environmental problem. One approach to solving this is to recycle as much plastic as possible and reuse it as a raw material.

Of course, Folex also wants to contribute to a world as clean as possible and protect the environment by using resources responsibly.



That is why we have developed a special backlit film that is made of more than 50% recycled PET (e.g. from plastic bottles). Due to the high recycled content, we significantly reduce the use of new polyester films in production.

[DIALUX R-50 SI 129](#) utilises a perfectly matched, well-established water-based ink jet coating offering brilliant, vibrant colours with or without backlighting in thanks to a special in built diffuser layer.

The satin film in a robust 215-micron thickness offers a perfect fit for any global brand wanting to promote real environmental goals in their marketing campaigns for Point of Sale & Point of Purchase displays.

Available in widths of 1370 mm & 1067 mm and 30 metre lengths, for more information or a sample please contact us [here](#).

Your Folex Team

Kontakt

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