

POLYPROPYLENE ROLL-UP BANNER WITH EXTRA PERFORMANCE

Dear Ladies and Gentlemen, dear friends of Folex,

when it comes to selecting a material for a roll-up display system, there is an overwhelming variety of options available on the market – from basic PVC banners to high-end polyester and textile materials. However, even with a limited budget, essential quality criteria should not be overlooked. First and foremost, the print quality must be excellent. After all, end customers invest significantly in the design of their advertising campaigns and expect the final result to be a true representation of their vision.

Secondly, the roll-up banner should be opaque. If light – especially sunlight – shines through the material, the shadow of the roll-up stand can negatively impact the overall impression. Lastly, the banner should hang perfectly straight. Excessive curling, which refers to the edges rolling backward, must be avoided.

With its polypropylene banners [SI 136](#) (for water-based inkjet printing systems) and [SI 436](#) (for solvent, UV, and latex inks), Folex offers an ideal solution for cost-conscious digital printers who refuse to compromise on quality. The high-grade coating ensures elegant, durable, and consistent print results. An integrated block-out layer provides excellent opacity, even with a white reverse side. These films also offer outstanding temperature stability, which is essential for use in printers with high fusing temperatures. Moreover, both the film and the coating are completely PVC-free.

Data sheets and further information are available on the [website](#).

Folex large-format quality products are available exclusively through authorized dealers.

Your Folex Team



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ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.

Find out more at www.folex.com.

