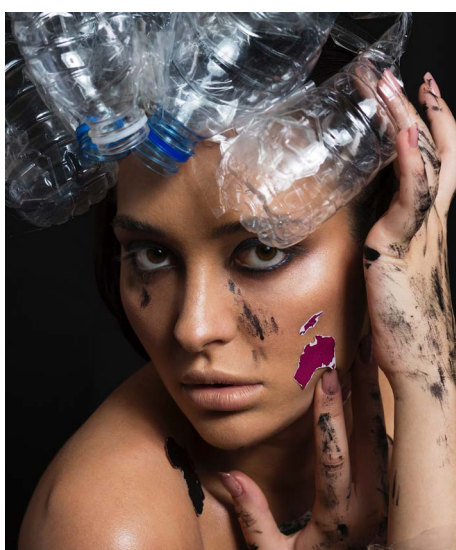


SUSTAINABLE PRODUCTS: THAT'S GREAT – BUT NOT AT ANY EXTRA CHARGE!

Dear Ladies and Gentlemen, dear friends of Folex,

as a leading manufacturer of consumables for advertising technology and digital printing, the Folex Group is committed to continuously enhancing the environmental impact of its products, making improvements step by step. In addition to measures already adopted to reduce CO₂ emissions during production, the focus is also on the use of resource-saving raw materials.

In line with this commitment, for example, the backlit film [Dialux® SI 129](#) for large format printing, which is based on polyester with 50% recycled content, was introduced in 2020. The recycled film used is manufactured in Europe in order to optimise sustainability in terms of transport routes.



Due to the low availability of the raw material, the price of R-PET is also higher than that of conventionally produced PET. However, due to the limited government regulation for so-called "material-identical" waste compared to packaging waste, the market has been slow to accept the higher costs associated with sustainable LFP media. These products are only used if end customers explicitly request a more sustainable solution and are also willing to pay a premium for it.

Folex is now going one step further and – despite higher costs – is now offering the backlit film [Dialux® SI 129](#) for latex and water-based inks at the same price as the corresponding standard product. The film is sold exclusively through specialist retailers. Find out more on our [website](#).

Your FOLEX team

ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.

Find out more at www.folex.com.

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