

DIGITAL PRINTING

## PRESS RELEASE

## DRUPA 2024: NEW FOLEX SOLUTIONS ON THE BASIS OF RECYCLED OR RENEWABLE RAW MATERIALS

Digitally printable materials in rolls and formats continue to be in vogue. Digital printing is also a key technology in terms of sustainability: print-on-demand makes small batches economically viable and significantly reduces waste. However, Folex is going one important step further and will be presenting products at DRUPA that make a contribution to conserving resources on the basis of recycled or renewable raw materials.





## Press contact

Regulus Coating GmbH Ralf Koenig Paul-Gossen-Str. 114 91052 Erlangen Germany Tel +49-9131-3002-37 rak@regulus.de www.folex.com

The Dialux® R-50 SI 129 backlit film from the Pure-Line with 50% post-consumer recycled content in the polyester will be presented. In addition, the tried-and-tested REGUsign stencil material has been updated and is now based on paper from certified forestry. This means that signmakers can now produce coating stencils that are not only PVC-free but also resource-friendly. The digital printing polyester films for HP Indigo and toner-based digital printing machines are also PVC-free, yet robust and durable. The Folex "Print On" range on show is rounded off by low-pollutant label films for high-speed inkjet systems.

Visit Folex at drupa: Hall 3, Stand B14

Folex-Drupa-Profile









## ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry. Visit us on LinkedIn.

