

NEW FOLEX WEBSITE COMES HOME WITH THE FINE ART OF COATING

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Folex has introduced a completely fresh, new look designed homepage, which now has a clean and modern intuitive look at www.folex.com. Included are all of its various key market divisions and the wide portfolio of products it produces under the banner «Folex – the Fine Art of Coating».

Its Digital printing division, identified with a green ID colour scheme now benefits in having the entire range of Print On products produced at Regulus in Germany and Folex in Switzerland under one central website location. Key digital print media technologies include Ink Jet, HP Indigo and

press contact

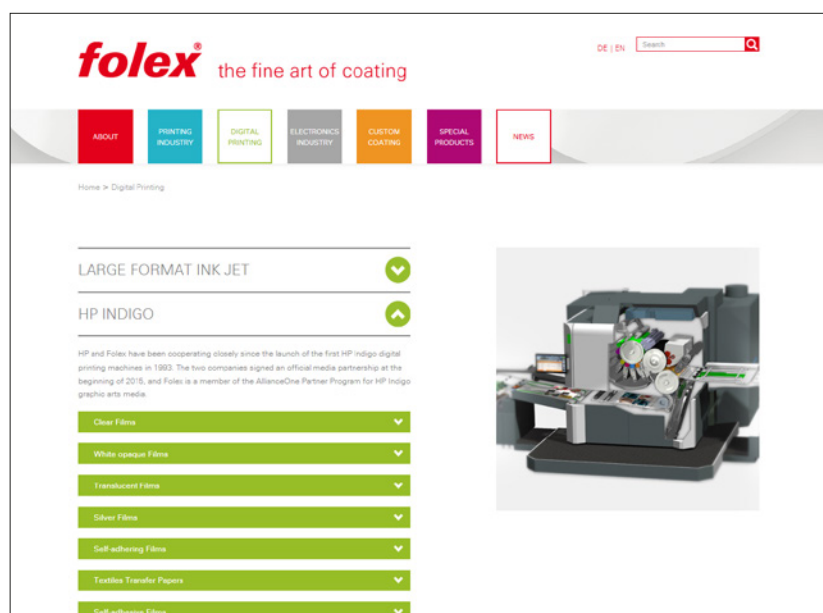
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Toner of which the company has enjoyed many years of development and experience in these important markets. With this in mind the Large Format Ink Jet, HP Indigo, Digital Printing Toner, Large Format Toner, Xeikon, Office + Home and Narrow Web portfolios are easily found in product group sections and the relevant information available, at the snap of a button.

The effortless, navigation design of the site allows a simple click on a product group which then reveals the options of application or finish and then you can select the relevant required product

name. Here you then find the roll or sheet sizes available with PDF links to download and any data-sheets needed. In the same location you have the possibility to access relevant catalogues, brochures and where relevant handling instructions.



The site also has company sections on its know-how, core competences, history and other key divisions including Printing Industry, Electronics, Special Products and Custom Coating.

Folex as a family owned business has been committed to innovating coated products since 1860 and manufactures its products at its three European plants in Schwyz, Switzerland as well as Cologne and Erlangen in Germany.



Finally our news section will be updated with the latest information on products, application stories, exhibitions and relevant Folex market news.

We look forward to welcoming you to www.folex.com and please let us know what you think, we welcome your ideas, suggestions and input.

For further information please contact Simon Warren at Folex AG.

